



CLAY FIRE

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Monday, November 22, 2010

MEDIA ADVISORY & PHOTO OPPORTUNITY

CLAY FIRE TERRITORY WANTS TO "KEEP THE WREATH RED" WITH HOLIDAY FIRE SAFETY

WHO: Clay Fire Territory

WHAT: Clay Fire Territory will be installing the wreath for the "Keep the Wreath Red" program on the building.

WHEN: Wednesday November 24, 2010
1:00 pm

WHERE: Clay Fire Territory Station 1
18776 Cleveland Road
South Bend, IN

WHY: Clay Fire Territory is team up with other fire departments across the country in the "Keep the Wreath Red" program. This year, the program will run from Thanksgiving Day (Thursday, November 25th) through New Year's Day (Sunday, January 2nd, 2011). "Keep the Wreath Red" is a holiday fire safety program designed to increase fire safety awareness. In the event of a fire, firefighters will replace one of the red bulbs with a white one. The goal is to keep the bulbs on that wreath red.

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